

HFI - Certified Usability Analyst

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### **CERTIFICATION**



Certified Usability Analyst (CUA™)

HFI, Sep 2020, #2020-7798

### **SKILLS**

User Experience (UX)

Information Architecture

Wireframes/Prototyping

**Usability Testing** 

Mobile Applications

Responsive Web Design

HTML5, CSS3, Bootstrap, JQuery

### **SOFTWARE**

Figma, XD, Sketch

Illustrator

Photoshop

After Effects

### **LANGUAGE**

English, Hindi, Telugu, Tamil

### **HOBBIES**

I love photography, drawing, painting, travelling, music, and playing cricket.

# **SURESHBABU**

## ALAGAR

### PRODUCT DESIGNER

I am a passionate problem solver. Experience designer with a curious mind, turned into UX Designer. I have spent the last few years learning, practicing User Experience Design. The Usability course from HFI has helped me to improve myself in this profession. I create mobile apps, websites, and brand identities.

Over 10+ years, I've worked on a diverse set of projects, ranging from websites to graphic design, which include storyboarding, project planning, wireframing, visual design, branding, dashboards and user research.

### **WORK EXPERIENCE**

Nov 2019 -

### Senior Product Designer Berkadia, Hyderabad, India.

Jan 2022

Responsible for overall user experience. Practice user-centered design approach to deliver wireframes, user workflow, information architecture. Conduct user research, usability testing and survey to improve the product/feature.

Jul 2016 -

### Senior UI/UX Designer

Jun 2019

MobiPay (mFino International), Hyderabad, India.

Understand business models, goals and create the best design solutions for products, conduct user research and testing.

Apr 2011 –

### Senior UI Designer

Feb 2016

Kony, Hyderabad, India.

Collaborate with cross-functional teams to provide UX support, create wireframes, visual assets and high-fidelity mockups.

May 2010 –

### Web Designer

Apr 2011

PurpleTalk, Hyderabad, India.

Design user interface, wireframes, develop static responsive websites and coordinate with developers.

### **EDUCATION**

2013 – 2016

### **Bachelor of Computer Applications**

Annamalai University, India

2002

### Higher Secondary

Kendriya Vidyalaya CRPF Barkas, Hyderabad, India

1999

### Secondary

Kendriya Vidyalaya CRPF Barkas, Hyderabad, India